



WISCONSIN FARM REPORTER



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December Milk Production

Wisconsin milk production totaled 2.16 billion pounds in December, up 16 million pounds from a year ago. Milk per cow averaged 1,710 pounds, up less than 1 percent from last December. The number of milk cows in the state, at 1.27 million, was the same as last month, but up 6,000 from a year ago. As of January 1, 2011, Wisconsin had 12,431 licensed milk cow herds, down 36 from last month and down 498 from January 2010.

Milk production in December in the 23 major states grew by 3 percent over the previous year. Milk per cow averaged 1,794 pounds, 33 pounds more than at this time last year. The number of milk cows, at 8.39 million, was 15,000 more than last month and 74,000 more than last year.

Of the 23 major milk producing states, all but 4 had an increase in production over the previous December. Three had lower production, and one, Minnesota, was unchanged. Production in Idaho, New York, and Texas all grew by 5 percent. California, Michigan, and New Mexico had a 3 percent rise in production.

Sixteen of the 23 major milk producing states had more cows in December 2010 than in December 2009. Idaho added 24,000 cows, jumping from 550,000 head to 574,000 head, while Arizona increased their herd by 17,000 head. California, on the other hand, had 14,000 fewer cows than at this time last year.

December Milk Production

State	Milk cows 1/		Rate per cow 2/		Production 2/		Pro- duction % chnge 2010/09
	2009	2010	2009	2010	2009	2010	
	Thousand head		Pounds		Million pounds		Percent
WI	1,259	1,265	1,705	1,710	2,147	2,163	+1
CA	1,762	1,748	1,865	1,930	3,286	3,374	+3
ID	550	574	1,850	1,860	1,018	1,068	+5
MI	354	361	1,910	1,920	676	693	+3
MN	470	470	1,630	1,630	766	766	n.c.
NM	318	321	2,015	2,065	641	663	+3
NY	610	611	1,675	1,750	1,022	1,069	+5
PA	539	542	1,620	1,640	873	889	+2
TX	411	420	1,795	1,845	738	775	+5
23-state total	8,311	8,385	1,761	1,794	14,632	15,042	+3

1/Includes dry cows. Excludes heifers not yet fresh. 2/Excludes milk sucked by calves. Source: USDA, NASS, WI FO.

Cold Storage Stocks, United States

Commodity	December 31, 2009	November 30, 2010	December 31, 2010	Change from last year
	1,000 pounds			Percent
CHEESE				
American	584,981	625,293	632,551	+8
Swiss	24,791	28,877	31,506	+27
Other natural	356,986	349,604	362,150	+1
Total	966,758	1,003,774	1,026,207	+6
BUTTER	133,022	69,932	81,923	-38
FROZEN				
Beef	430,280	435,174	446,614	+4
Pork	471,125	467,950	475,637	+1
Chicken	633,290	762,790	790,552	+25
Turkey	261,838	174,110	187,895	-28

Source: USDA, NASS, WI FO

This *Farm Reporter* contains the results from the following surveys. Thanks for your help!

- Milk Production Report
- Monthly Cold Storage Report
- Cranberry, Apple, & Tart Cherry Reports
- Fresh Market & Processed Vegetable Reports
- Prices Received Report

Second Month of Record High Commercial Red Meat Production

Commercial red meat production for the United States totaled 4.36 billion pounds in December, up 5 percent from the 4.15 billion pounds produced in December 2009.

Beef production, at 2.27 billion pounds, was 6 percent above the previous year. Cattle slaughter totaled 2.92 million head, up 6 percent from December 2009. The average live weight was up 9 pounds from the previous year, at 1,305 pounds.

Veal production totaled 11.7 million pounds, 11 percent below December a year ago. Calf slaughter totaled 77,700 head, down 16 percent from December 2009. The average live weight was up 21 pounds from last year, at 261 pounds.

Pork production totaled 2.06 billion pounds, up 4 percent from the previous year. Hog kill totaled 9.93 million head, up 1 percent from December 2009. The average live weight was up 7 pounds from the previous year, at 277 pounds.

Lamb and mutton production, at 15.0 million pounds, was down 6 percent from December 2009. Sheep slaughter totaled 217,300 head, 8 percent below last year. The average live weight was 138 pounds, up 2 pounds from December a year ago.

January to December 2010 commercial red meat production was 49.1 billion pounds, down slightly from 2009. Accumulated beef production was up 1 percent from last year, veal was down 3 percent, pork was down 2 percent from last year, and lamb and mutton production was down 4 percent.

December 2009 contained 23 weekdays (including one holiday) and 4 Saturdays. December 2010 contained 23 weekdays (including two holidays) and 4 Saturdays.

Commercial Red Meat Production, United States 1/

Type	Dec. 2009	Nov. 2010	Dec. 2010	Jan - Dec. 2/		Change from last year
				2009	2010	
	Million pounds					Percent
Beef	2,134	2,236	2,273	25,966	26,316	+1
Veal	13	11	12	138	134	-3
Pork	1,985	2,068	2,056	22,999	22,436	-2
Lamb & mutton	16	14	15	171	164	-4
Total red meat 3/	4,149	4,329	4,355	49,274	49,050	n.c.

1/Based on packers' dressed weights and excludes farm slaughter. 2/Accumulated totals and percentages based on unrounded data. 3/Totals may not equal sum of the parts due to rounding. Source: USDA, NASS, WI FO.

Commercial Slaughter 1/, December 2010

Species	Wisconsin	Change from last year	U. S.	Change from last year
	1,000 hd	Percent	1,000 hd	Percent
Cattle, all	158.1	+7	2,918.0	+6
Calves	8.9	2/	77.7	-16
Hogs, all	44.9	+12	9,925.4	+1
Sheep and lambs	1.2	+33	217.3	-8

1/Excludes farm slaughter. 2/Data not published to avoid disclosing individual operations. Source: USDA, NASS, WI FO

2010 Fruit Summary



Apples

Wisconsin's apple season got off to an early start with warm temperatures in April only to be followed by freezing temperatures during blossom time. This resulted in the dropping of many blossoms. Apple production in 2010 totaled 37.0 million pounds, with 31.9 million pounds of utilized production. Production and utilization were down 14.9 percent and 12.6 percent, respectively, from 2009. Bearing acres were down 100 acres to 4,100. Yields decreased 1,380 pounds per acre to 9,020. Prices rose 25 percent from 2009 to \$0.516 per pound in 2010. Total U.S. production decreased 4 percent to 9.3 billion pounds. U.S. apple prices increased from \$0.231 to \$0.234 per pound in 2010.

APPLES: Acreage, Yield, and Value, Selected States, 2010

State	Bearing acreage	Yield per acre 1/	Production		Price per pound	Value of utilized production
			Total	Utilized		
	Acres	Pounds	Million pounds		Dollars	1,000 dollars
WI	4,100	9,020	37.0	31.9	0.516	16,474
MI	37,500	15,700	590.0	590.0	0.195	114,875
NY	42,000	31,000	1,300.0	1,280.0	0.182	233,090
PA	21,000	22,900	481.0	468.0	0.148	69,453
WA	153,000	35,900	5,500.0	5,500.0	0.246	1,354,100
US	344,550	27,000	9,286.6	9,205.3	0.234	2,150,092

1/Yield is based on total production, which includes unharvested production and fruit harvested, but not sold due to market conditions.

Source: USDA, NASS, WI FO.



Strawberries

Wisconsin strawberry production totaled 41,000 hundredweight (cwt.) in 2010, down 6,000 cwt. from the previous year. Farmers harvested 710 acres, a decrease of 60 acres from 2009. Average yield per acre, at 58 cwt., was down from last year. The average price rose 1 percent to \$1.57 per pound. Pick your own strawberries averaged \$1.29 per pound, while pre-picked berries average \$2.31 per pound. Nationally, 56,990 acres of strawberries were harvested for a total production of 28.5 million cwt. The average U.S. price per pound was 78.8 cents.

STRAWBERRIES: Acreage, Yield, Production, and Value, Selected States, 2010

State	Planted	Harvested	Yield per acre	Production	Price per cwt.	Value of production
	Acres		Cwt.	1,000 cwt.	Dollars	1,000 dollars
WI	820	710	58	41	157.00	6,437
CA	38,600	38,600	670	25,829	69.60	1,796,574
FL	8,800	8,800	220	1,936	187.00	362,032
NC	1,600	1,500	120	180	135.00	24,300
OR	2,100	1,900	125	235	69.10	16,240
WA	1,500	1,500	83	125	61.10	7,640
US	58,170	56,990	500	28,501	78.80	2,245,319

Source: USDA, NASS, WI FO


Cranberries

The 2010 growing season started early in Wisconsin with a warmer than average April, then summer months brought many hot and humid days. Rain hindered pollination for some, and many reported an abundant water supply to too much water throughout the season. Some reports stated beds were not able to drain, and the excess moisture throughout the season caused rot for many growers. Wisconsin cranberry production for 2010 was the second highest on record, at 3.96 million barrels. This was up 10,000 barrels from 2009.

Producers harvested 18,000 acres, the same as in 2009. Yields rose 0.6 barrel per acre to 220.0 barrels per acre. The 80,000 barrels sold on the fresh market brought a price of \$79.30 per barrel. Prices for processing cranberries rose from \$46.70 to \$47.20 per barrel. Total U.S. production was down 2 percent to 6.80 million barrels. Wisconsin producers accounted for 58 percent of the U.S. crop in 2010. The average U.S. price for cranberries decreased by \$0.90 to \$47.30 per barrel.

Tart Cherries


The warm temperatures in April created an early start to the Wisconsin cherry season. However, the moisture and freezing temperatures in May caused damage during blooming and poor pollination. This had a detrimental effect on many orchards and eliminated some of the crop. Wisconsin farmers harvested 5.7 million pounds of tart cherries in 2010, down 48 percent from 2009. Yields were also down 48 percent to 3,170 pounds per acre. Prices increased from \$0.280 to \$0.293 per pound in 2010. Total U.S. production decreased 47 percent to 190 million pounds, and yield was down 47 percent to 5,340 pounds per acre.

CRANBERRIES: Acreage, Yield, Production and Value, Selected States, 2010

State	Harvested	Yield per acre 1/	Production		Utilization		Value	
			Total	Utilized	Fresh	Processed	Per barrel 2/	Total
	Acres		Barrels				Dollars	1,000 Dollars
WI	18,000	220.0	3,960,000	3,960,000	80,000	3,880,000	47.80	189,480
MA	13,000	143.2	1,862,000	1,862,000	102,000	1,760,000	43.90	81,667
NJ	3,100	181.3	562,000	562,000	-	562,000	57.20	32,146
OR	2,700	111.1	300,000	300,000	-	300,000	36.50	10,950
WA	1,700	65.6	111,500	111,500	27,200	84,300	63.40	7,072
US	38,500	176.5	6,795,500	6,795,500	209,200	6,586,300	47.30	321,315

1/Yield is based on total production. 2/Weighted average of co-op and independent sales. Co-op prices represent pool proceeds less returns for processing non-cranberry products, capital stock dividends, capital stock retains, and other retains.

Source: USDA, NASS, WI FO

TART CHERRIES: Acreage, Yield, and Value, Selected States, 2010

State	Bearing acreage	Yield per acre 1/	Production		Price per pound			Value of production		
			Total	Utilized	Fresh	Processed	All	Fresh	Processed	All
	Acres	Pounds	Million pounds		Dollars			1,000 dollars		
WI	1,800	3,170	5.7	5.5	0.634	0.280	0.293	127	1,484	1,611
MI	26,200	5,150	135.0	129.0	1.000	0.203	0.206	500	26,105	26,605
NY	1,500	5,200	7.8	7.8	2/	2/	0.174	2/	2/	1,360
UT	3,300	6,970	23.0	22.5	-	0.270	0.270	-	6,075	6,075
WA	1,600	9,630	15.4	15.4	2/	2/	0.228	2/	2/	3,515
US	35,650	5,340	190.4	183.7	1.210	0.211	0.217	1,330	38,514	39,844

1/Yield is based on total production. 2/Missing data not published to avoid disclosure of individual operations.

Source: USDA, NASS, WI FO

Vegetable Summary - 2010

Wisconsin remained in second place in the nation for both harvested acreage and total production of the major processing vegetables in 2010. The state moved from third into second place for value of production, as well. California remained the number one state in all three categories and accounted for 71 percent of the total production of these vegetables.

Wisconsin maintained its number one ranking in production of processing snap beans. The state processed 40 percent of the nation's crop, with 308,750 tons in 2010. Harvested acres were down from 81,700 acres in 2009 to 77,800 in 2010. Nationally, snap bean production fell 6 percent, due to lower yields and fewer acres harvested.

Wisconsin remained in third place for processing sweet corn in 2010, producing 595,140 tons. Harvested acres decreased by 7,000 to 78,700 acres. U.S. processing sweet corn production dropped 17 percent to 2.69 million tons.

Green pea production in Wisconsin in 2010 totaled 84,510 tons, down 8 percent from the previous year. Harvested acreage rose by 700 acres, but

yields fell 9 percent. Wisconsin did, however, maintain its third place in production. Processing pea production in the U.S. dropped 19 percent to 358,730 tons.

Wisconsin slipped from fourth into fifth place in the nation for cucumbers for pickles, producing 27,210 tons. Yields fell 28 percent, and harvested acreage, at 6,100 acres, was 400 fewer acres than last year. U.S. production, at 549,640 tons, was up less than 1 percent from a year ago.

Carrots for processing production in Wisconsin decreased 15 percent to 73,610 tons. There were 300 fewer acres harvested, and yields were down 8 percent. Nationally, carrot production fell 9 percent to 321,030 tons.

Production for fresh market sweet corn rose in 2010, while fresh market cabbage and onion production fell. Sweet corn for fresh market harvested acreage increased to 7,500 acres, while yield was down less than 1 percent to 85 hundredweight (cwt.) per acre. As a result, production rose 6 percent. Fresh market cabbage production fell 24 percent due to a decrease in both acres harvested and yield. Onion production dropped from 1,000,000 cwt. in 2009 to 288,000 cwt. in 2010. This was due to a 400 acre loss in harvest acreage and a 320 cwt. per acre fall in yield.

VEGETABLES: Acreage, Yield, Production & Value, 2010

Crop	Planted		Harvested		Yield per Acre		Production		Value			
									Per Ton		Total	
	2009	2010	2009	2010	2009	2010	2009	2010	2009	2010	2009	2010
	Acres				Tons		Tons		Dollars		1,000 dollars	
Wisconsin	Processing Vegetables											
Carrots	3,900	3,500	3,700	3,400	23.43	21.65	86,690	73,610	79.90	68.80	6,927	5,064
Cucumber	6,500	6,300	6,500	6,100	6.16	4.46	40,040	27,210	216.00	235.00	8,649	6,394
Green peas	41,400	42,300	40,800	41,500	2.25	2.04	91,760	84,510	271.00	308.00	24,847	26,034
Sweet corn	91,200	81,200	85,700	78,700	7.78	7.56	666,630	595,140	93.50	89.40	62,310	53,216
Snap beans	83,600	80,600	81,700	77,800	4.32	3.97	353,290	308,750	149.00	119.00	52,613	36,737
US												
Carrots	13,880	13,280	13,130	12,510	26.99	25.66	354,440	321,030	94.70	92.20	33,583	29,608
Cucumber	100,500	92,300	97,500	88,200	5.63	6.23	548,640	549,640	328.00	336.00	179,836	184,525
Green peas	213,500	185,800	205,400	175,400	2.15	2.05	441,680	358,730	319.00	291.00	140,707	104,533
Sweet corn	402,200	350,000	379,500	338,300	8.52	7.95	3,234,080	2,689,380	104.00	89.70	335,519	241,262
Snap beans	202,529	206,810	196,179	194,460	4.16	3.95	816,440	768,300	191.00	186.00	156,092	142,735
	Fresh Market Vegetables											
Wisconsin					Cwt.		1,000 Cwt.		Dollars per cwt.			
Cabbage	3,200	3,300	3,200	2,900	300	250	960	725	16.20	13.70	15,552	9,933
Onions	2,000	2,000	2,000	1,600	500	180	1,000	288	10.80	12.10	9,472	3,134
Sweet corn	7,900	8,200	7,000	7,500	86	85	602	638	26.60	21.40	16,013	13,653
US												
Cabbage	69,200	69,800	65,300	66,400	344	343	22,467	22,797	15.50	16.90	341,798	378,404
Onions	157,310	155,270	151,060	149,670	500	489	75,566	73,213	15.00	21.60	1,053,812	1,455,103
Sweet corn	257,500	266,250	236,650	247,200	122	118	28,839	29,149	29.30	25.70	846,199	750,467

Source: USDA, NASS, WI FO

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